

## ELITE EDUCATION INSTITUTE

CRICOS Code: 03390A

# Marketing Brochure 2019

www.ee.edu.au



# WELCOME TO ELITE EDUCATION!

Elite Education Institute (EEI) is a higher education provider. EEI has been continuously striving to meet its objective to become one of the top level education providers in Australia. EEI believes that it is its responsibility to provide learners with a comprehensive and professional learning solution. Learners are able to grow within a supportive and happy learning environment, and achieve their individual goals and realise their dreams.

The motto of EEI is "Cognitio - Sapientiam - Veritas":

- Cognitio Knowledge
- Sapientiam Wisdom
- Veritas Truth

These three Latin words represent the 3 stages of knowledge acquisition:

Stage 1: Obtaining knowledge and skills through higher education learning;

Stage 2: Applying knowledge through practice to obtain wisdom in life;

Stage 3: Creating new knowledge by exploring and finding the truth in the world

EEI aims to help students to acquire knowledge as a learner, as well as provide the foundations for students to become lifelong learners who are able to acquire and apply knowledge throughout their lives. Knowledge acquisition needs patience, self-confidence, and persistence and EEI will provide you with on-going support and partner with you in this important journey.

Come on! Join EEI! You will harvest personal rewards, gain confidence and obtain the skills and knowledge to allow you to live a wonderful life!

EEI takes great pride in the quality of courses and services delivered to students who wish to gain highly recognised Australian Higher Education Qualifications. EEI currently offers students the following world-class business qualifications (under- and postgraduate):

- Diploma of Business (CRICOS Code: 084214B);
- Bachelor of Business (Professional Accounting) (CRICOS Code: 084217K);
- Bachelor of Business (Business Management) (CRICOS Code: 084215A);
- Bachelor of Business (Communications & Public Relations) (CRICOS Code: 084216M);
- Graduate Certificate in Business (CRICOS Code: 099229E).

EEI has three campuses in Sydney. The Sydney CBD Campus and Head Office is located in the Central Business District (CBD) of Sydney at 8 Quay Street, Haymarket NSW 200. EEI has a second CBD Campus which is located at 770-772 George Street, Sydney NSW 2000, only a short 3 minutes' walk from the Head Office. Both campuses are close to all public transport facilities (trains and buses), restaurants (e.g., Chinatown), shopping centres, affordable accommodation, a range of prospective employment opportunities and an exciting nightlife. The North Sydney campus is located in the North Sydney CBD and neighbouring North Sydney Stanton library. All EEI campuses are fully equipped with student classrooms, refreshment areas, free Wi-Fi, computers, e-library and online research article database access, and printing facilities. The Head Office Campus and North Sydney campus both have library facilities for students.

EEI has a Melbourne campus, which is located at Level 5, 601 Bourke Street, Melbourne, VIC 3000. This campus is conveniently located within the Melbourne CBD and has free Wi-Fi, computers, e-library and online research article database access, and printing facilities. The Melbourne campus has a shared library for students.

EEI provides students with a supportive and nurturing education environment. EEI ranks the enhancement of students' education outcomes and welfare as the most prioritized mission of the Institute. To create a multicultural learning environment, EEI welcomes students from different countries. New students will quickly become part of the EEI family and they learn in safe, friendly, multicultural classrooms where they are encouraged to participate and develop personal skills and to gain confidence in careers in accounting, business, business management and public relations or to take the pathway into a Master Degree in Australia. Overall, EEI aims at not only helping students to acquire the knowledge as a learner, but also providing life-long learning support to its students throughout their whole life span. Knowledge acquisition needs patience, confidence, and persistence.

EEI looks forward to welcoming you as a student at EEI to provide you with the skills and knowledge to enhance your career and future!





# **Undergraduate Courses**

### 1. Diploma of Business

(1.0 Year; AQF Level 5; equivalent to the first year of Bachelor of Business); CRICOS Code: 084214B

This course is accredited by the Tertiary Education Quality and Standards Agency (TEQSA). This course is designed for student wishing to pursue accounting or business careers in a domestic and international context. Students will gain an understanding of key areas of business including economics, accounting, finance, business management and marketing. The Diploma of Business, CRICOS Code: 084214B, is equivalent to the first year of the Bachelor of Business degree. To qualify for award of the Diploma of Business, a candidate must complete 8 units study with aggregated 48 credit points (i.e., 6 credit points for each unit).

The course structure is as below:

Unit Code	Unit Name	Credit Points
ACC101	Fundamentals of Accounting I	6
MIS101	Management Information Systems	6
ECO101	Microeconomics	6
STA101	Statistics for Business	6
ACC102	Fundamentals of Accounting II	6
MGT101	Fundamentals of Management	6
MKT101	Marketing Principles	6
LAW101	Business Law	6
CMU101	Professional Writing	6

Notes: Fundamentals of Accounting I is pre-requisite unit for Fundamentals of Accounting II

### 2. Bachelor of Business (Undergraduate - 3.0 Year; AQF Level 7)

This course is accredited by the Tertiary Education Quality and Standards Agency (TEQSA). The course structure of the Bachelor of Business includes three specialisations, namely Professional Accounting (CRICOS Code: 084217K), Business Management (CRICOS Code: 084215A) and Communications & Public Relations (CRICOS Code: 084216M). The normal duration of the Bachelor degree is 3 years (i.e. 6 semesters), however, EEI is running a Trimester System which allows students to complete the degree within 2 years by studying 3 Trimester each year. Each Trimester (14 weeks duration) consists of 2 Academic Blocks (7 weeks each); most accounting units are studied over 7 weeks which means that students can choose to study 2 units per block (to add up to a total Full Time Load of 4 units per Trimester), whereas most management units are 14-weeks units. Courses will be delivered through face-to-face classroom-based learning, plus online facilitated learning (i.e. Moodle System).

To qualify for the Bachelor of Business award, a candidate must complete 24 units of study with an aggregated 144 credit points (i.e., 6 credit points per unit). The first year of the Bachelors Degree equals to the Diploma of Business.

The structure of the course of study compromises of:

- A minimum of 8 first year diploma level units which provide an introduction to the key areas of business studies;
- A minimum of 8 specialisation core units (includes core units in year one);
- A minimum of 6 elective units:
- 1 compulsory capstone unit.

### Core Units (13 units):

ACC101	Fundamentals of Accounting I
ACC102	Fundamentals of Accounting II
STA101	Statistics for Business
LAW101	Business Law
ECO101	Microeconomics
ECO202	Macroeconomics
FIN201	Corporate Finance

LAW202	Corporations Law
ACC203	Management Accounting
ACC204	Advanced Financial Accounting
ACC305	Auditing and Professional Practice
ACC307	Accounting Theory
LAW303	Taxation Law

### b) Bachelor of Business (Business Management); CRICOS Code: 084215A

The Bachelor of Business (Business Management), CRICOS Code: 084215A, degree is designed to provide students with exploration, appreciation, and apprehension of contemporary business management theories and practices. Through extensive case studies, syndicated and stimulated business management projects, students can understand, evaluate, analyse, and solve the business management problems and challenges. Graduates will be equipped with the necessary knowledge, skills and self-confidence to efficiently and effectively managing business within constantly changing and highly competitive national and international business environments.

### Core Units (12 units):

ACC101	Fundamentals of Accounting I
LAW101	Business Law
MGT101	Fundamentals of Management
MKT101	Marketing Principles
MGT202	Organizational Behaviour
MGT203	Human Resource Management

ACC203	Management Accounting
MGT204	Logistics and Supply Chain Management
MGT205	Cross Culture Management
MGT306	Strategic Management
MGT307	International Human Resource Management
MGT308	International Marketing Management

### c) Bachelor of Business

### (Communication & Public Relations); CRICOS Code: 084216M

The Bachelor of Business (Communication & Public Relations), CRICOS Code: 084216M, degree is designed to provide students with theoretical principles and practical skills in managing the activities of professional public relations. Through systematic study, students will appreciate the importance of public relations to the effective internal and external communication of organisations, develop skills in writing for different audiences, familiar with new media tools for public relations practitioner, and understand international and inter-cultural contexts of public relations practice. Graduates will be able to pursue careers in advertising agencies, communication strategy and advisory services, community relations services, marketing communication services, media liaison services, political media advisory services, lobbying services, public relations consultancy, publicity services and special events coordination, etc.

### Core Units (12 units):

LAW101	Business Law
MGT101	Fundamentals of Management
MKT101	Marketing Principles
CMU101	Professional Writing
CMU201	Business Communications
PRS201	Public Relations Theory and Practice

CMU202	Marketing Communications I
PRS202	Issues in Crisis Management
CMU304	Marketing Communications II
PRS303	Public Relations Management and Tactics
PRS304	Public Relations Writing & Declaration Techniques
PRS305	Corporate Communication and PR

The assessment strategies for all courses include formative and summative assessments, e.g., class quiz, individual or group assignment, final exam, research project or case study, and presentation, etc.



## Postgraduate Courses

### **Graduate Certificate in Business**

(CRICOS Code: 099229E) (0.5 Years; AQF Level 8)

The Graduate Certificate in Business is appropriate for students who wish to improve and develop their foundation knowledge in a range of business disciplines, including Accounting, Research Methods, Professional Ethics, Management, Economics and Finance, and also for those wanting to improve their understanding of the application of theory and practice in the global business environment. This course provides a sound basis for individuals seeking to expand their expertise, build their professional excellence or enhance their leadership capabilities. This course prepares students to move into and access supervisory and entry level management roles in all industries. Students have a choice in the units of study they choose to pursue to deepen their understanding in the business disciplines offered.

The Graduate Certificate in Business is the first step along the path to further higher-level studies. Students may wish to pursue a Master degree following the completion of the Graduate Certificate in Business. Elite has identified areas of study that it believes provide a strong core of knowledge to draw on and that provide solid preparation of students for Master level studies. Students taking the Graduate Certificate in Business as a path to further studies will be equipped to progress in their organisation, to deal with increasingly more complex and challenging issues and accept higher levels of supervisory and management responsibility when it is demanded of them.



EEI's Graduate Certificate in Business is also an entry level course for the Master Program at the University of Newcastle (UoN). EEI has an THE UNIVERSITY OF Newcastle (UoN). EEI has an Articulation Agreement with UoN which allows students to receive credit against the total units of study required for further studies, such as selected Master Programs at UoN (upon successful completion of EEI's Graduate Certificate in Business). Students are able to enter into the following Master Programs at UoN:

- Master of Applied Finance
- Master of Business Administration
- Master of Cooperatives Management and Organisation
- Master of Human Resource Management
- Master of Innovation Management and Entrepreneurship
- Master of Internal Business
- Master of Marketing
- Master of Professional Accounting
- Master of Professional Accounting (Advanced)

### **Course Structure**

Structure of the
course of study

The course structure is based on one semester commitment (26 weeks duration), with four core units of study (6 credit points per unit of study) to be taken. To qualify for an award of the Graduate Certificate in Business, a candidate shall accrue an aggregate of at least 24 credit points, including satisfactory completion of four core units of study as indicated below.

Content of the course of study		Credit points	
Units of study	<ul> <li>BUS401 Research Methods - Quantitative &amp; Qualitative</li> <li>BUS402 Professional Ethics, CSR, &amp; Corporate Governance</li> <li>ACC401 Accounting Principles</li> <li>MGT401 Managerial Thought and Practice</li> <li>FIN401 Business Finance</li> <li>ECO401 Economics for Business</li> </ul>	6 6 6 6 6	
	Path 1: For completion of the Graduate Certificate in Business, Students must complete a minimum of four units of study. Students can select to study four units from the list of six supplied above (see 'Units of study') in order to be awarded the Graduate Certificate in Business.		
Rules of progression	Path 2: Students who intend to study a Graduate Certificate in Business as a pathway to further studies such as selected Master Programs at the University of Newcastle (UoN), will receive credit against the total units of study required for further studies at UoN. It is recommended that students complete all 6 units to receive the maximum credit against the total units of study required for further studies at UoN.		



# KEY DATES AND FEES

### a) Key Dates - Undergraduate Courses

Each Academic Year consists of 3 Trimesters. Classes may be held at either of EEIs Campuses (please familiarise yourself with each Trimesters Timetable to identify the location of your classes). The timetable may be subject to a weekday or weekends schedule.

Year 2019		Commencement Date	Census Date	End of Term
Trimester 1	Block 1	04/03/2019	15/03/2019	19/04/2019
	Block 2	22/04/2019	03/05/2019	14/06/2019
Trimester 2	Block 1	15/07/2019	26/07/2019	30/08/2019
	Block 2	09/09/2019	20/09/2019	25/10/2019
Trimester 3	Block 1	04/11/2019	15/11/2019	20/12/2019
	Block 2	06/01/2020	17/01/2020	21/02/2020

Year 2020		Commencement Date	Census Date	End of Term
Trimester 1	Block 1	02/03/2020	13/03/2020	17/04/2020
	Block 2	27/04/2020	08/05/2020	12/06/2020
Trimester 2	Block 1	13/07/2020	24/07/2020	28/08/2020
	Block 2	07/09/2020	18/09/2020	23/10/2020
Trimester 3	Block 1	02/11/2020	13/11/2020	18/12/2020
	Block 2	04/01/2020	15/01/2020	19/02/2021

YEAR 2021		Commencement Date	Census Date	End of Term
Trimester 1	Block 1	01/03/2021	12/03/2021	16/04/2021
	Block 1	26/04/2021	07/05/2021	11/06/2021
Trimester 2	Block 1	12/07/2021	23/07/2021	27/08/2021
	Block 2	06/09/2021	17/09/2021	22/10/2021
Trimester 3	Block 1	01/11/2021	12/11/2021	17/12/2021
	Block 2	03/01/2022	14/01/2022	18/02/2022

NOTE: Trimester 3 is compulsory for those studying on a Trimester-based enrolment model.

### b) Key Dates - Postgraduate Courses

Year 2019	Commencement Date	Census Date	Term Break	End of Term
Trimester 1	18/03/2019	29/03/2019	06-10/05/2019	28/06/2019
Trimester 2	29/07/2019	09/08/2019	16-20/09/2019	08/11/2019
Trimester 3	18/11/2019	29/11/2019	20-24/01/2020	13/03/2020

Year 2020	Commencement Date	Census Date	Term Break	End of Term
Trimester 1	23/03/2020	03/04/2020	11-15/05/2020	03/07/2020
Trimester 2	03/08/2020	14/08/2020	21-25/09/2020	13/11/2020
Trimester 3	23/11/2020	04/12/2020	25-29/01/2021	19/03/2021

Year 2021	Commencement Date	Census Date	Term Break	End of Term
Trimester 1	29/03/2021	09/04/2021	17-21/05/2021	09/07/2021
Trimester 2	02/08/2021	13/08/2021	20-24/09/2021	12/11/2021
Trimester 3	22/11/2021	03/12/2021	24-28/01/2022	18/03/2022



### c) Fee Structure

#### Payment of Tuition Fees

On commencement, before the confirmation of enrolment will be issued, international students entering an Award Course will be charged:

- a. an Enrolment Fee, which will be set annually; and
- b. the first trimester fees (i.e. no less than fees equivalent to three subjects)
- c. students in a packaged course with Elite Education Vocational Institute and EEI are required to pay fees of one subject in the first course of the package
- d. students in a packaged course (i.e. packaged with another registered provider and EEI), will be required to pay to EEI the fees for their first two subjects in the EEI course prior to receiving a confirmation of enrolment.

Each enrolment period, after the commencement, international students will be charged:

a. the trimester fees (i.e. no less than fees equivalent to three subjects)

### Payment Method

The fees can be paid by following methods

- a. Cash payment at Institute Office;
- b. Electronic Fund Transfer
- c. Credit Card Payment: 2% Credit Card Surcharge will be applied.

Please refer to EEIs Tuition Fees Payment & Refund Policy for further information. http://ee.edu.au/forms-policy/

Course	Tuition Fee per Term	No. of Terms	Total Tuition Fee*
Diploma of Business	\$9,000 per trimester	2 trimesters	\$18,000
Bachelor of Business (Professional Accounting)	\$9,000 per trimester	6 trimesters	\$54,000
Bachelor of Business (Business Management)	\$9,000 per trimester	6 trimesters	\$54,000
Bachelor of Business (Communication & PublicRelations)	\$9,000 per trimester	6 trimesters	\$54,000
Graduate Certificate in Business (4 units)	\$9,000 per trimester	1 trimester	\$9,000
Non-Award Single Subject Fee	\$2,300 per trimester	1 trimester	\$2,300

### Other Compulsory Fee

Enrolment Fee \$200 - once only (international students)

Overseas Student Health Cover (OSHC): Varied according to course duration (international students are

required to obtain OSHC for proposed duration of their study)

Re-Assessment Fee \$250 - only applies when re-assessment of a unit is necessary, e.g. the

student failed a unit but is eligible to be re-assessed. For details on eligibility, please view EEIs 'Student Progression, Exclusion and Graduation Policy'

(www.ee.edu.au/forms-policies/)

CoE Variation Fee \$200 - International Students only (only applied when a variation to the CoE

needs to be applied).

**Ancillary Fees** 

Airport Transfer Service \$150 (one way)
Homestay Placement and Support Fee \$300 - once only

Late Payment Fee \$100 \$250

NOTE: The tuition fees only cover the cost of tuition, which does not include other expenses related to study (i.e., textbooks) and living. The tuition fees and other charges may vary each year. International students fee are protected by Australian Government Tuition Protection Services (TPS). For more information, please visit www.tps.gov.au

# **ADMISSION REQUIREMENTS**

### **Domestic Students - Under- and Postgraduate Courses**

Domestic Students Admission Criteria for Undergraduate (3.0 Year; AQF Level 7) and Postgraduate courses

- Students must be 18 years of age before commencement of the designated study period.
- Applicants must complete an Undergraduate or Postgraduate Application Form and submit it with certified copies of academic statements/reports; proof of identity (e.g. Birth Certificate or Passport); and any additional supporting documentation.
- Applicants must provide a Personal Statement of no less than 300 words (with the Undergraduate or Postgraduate Application Form), in which they state the reasons (i.e. motivation) for their Award Course preference at EEI.
- The Personal Statement will be the basis for a personal interview with the applicant and a senior member of EEI staff. This interview may be conducted in person, or by phone, or utilizing other available technology. The purpose of the interview is to ensure the applicant has a high chance of success in their chosen Award Course based on identified and potential academic skills, personal resilience, resources, motivation and commitment.
- Successful Applicants will pay an Enrolment Fee on commencement and each trimester will pay tuition fees for each subject studied.

### International Students - Undergraduate Courses

International Students Admission Criteria for Undergraduate courses (3.0 Year; AQF Level 7)

- · Students must be 18 years of age before commencement of the designated study period.
- The minimum entry requirement for all students is an Australian Year 12 senior secondary school certificate or its international equivalent and the conditions consistent with the requirements for Subclasses 500 visas in the case of international students.
- Completion of AQF Level 4 study
- If a student completes an Australian Certificate IV in vocational study (AQF Level 4), they will be able to enrol in an undergraduate course at Elite Education Institute.
- English Language Proficiency
- The language of instruction is English. All students are required to demonstrate a minimum level of proficiency in English language to qualify for admission. For students enrolling onshore, students from Australian local institutes, an Australian Year 12 senior secondary school certificate is required.
- For students enrolling from non-English speaking countries directly a condition of admission is evidence of an IELIS (Academic) test with a minimum score of 6.0 with no sub-band scores less than 5.5. Students with IELIS (Academic) 5.0 may enrol after successful completion of the English for Academic Purposes EAP2 program authorized and approved by TEQSA/ASQA at a TEQSA/ASQA accredited ELI Centre approved by the Institute. Successful completion of the EAP program requires a pass mark in all assessment tasks When an IELIS score is used to demonstrate English proficiency, that score must have been attained within two years of the date of application for admission.

### **International Students - Postgraduate Courses**

International Students Admission Criteria Postgraduate Courses

- · Students must be 18 years of age before commencement of the designated study period.
- Applicants must have completed a recognised Bachelors degree, or an equivalent or higher qualification.
- The English proficiency requirement for international students or local applicants with international qualifications is: Academic IELTS: 6.5 overall with no individual band below 6.0; or TOEFL: paper based: 550-583 overall with TWE of 4.5, internet based: 79-93 overall with a writing score of 21; or AE5: Pass; or PTE: 58-64; or CAE: 176-184.
- International students have a visa requirement. To obtain a student visa to study in Australia, international students must enrol full-time and on campus. Australian student visa regulations also require international students studying on student visas to complete the course within the standard full-time duration. Students can extend their courses only in exceptional circumstances.

### **INSTITUTE GOVERNANCE & MANAGEMENT TEAM**

### Chairman of Institute Council

Emeritus Professor Dean Forbes PhD (Monash), M.A. (Papua New Guinea). B.A. (Flinders).

Emeritus Professor Dean Forbes is a Matthew Flinders Distinguished Professor Emeritus at Flinders University, Chair of the Intensive English Language Institute and a management consultant specialising in higher education. He is a Fellow of the Academy of Social Sciences in Australia and was a Public Policy Scholar at The Woodrow Wilson Center in Washington DC.

As Deputy Vice-Chancellor and Vice-President at Flinders University from 2000-2013 he led the international activities of the University and the community engagement program and was acting Vice- Chancellor of Flinders University on over 50 occasions.

He served on the Board of Directors of Study Adelaide, Flinders Consulting Pty Ltd, International Education Network Ltd and International Education Network Consulting (Hong Kong) Ltd. He has chaired both the Universities Australia Deputy Vice-Chancellors (International) Committee and the Innovative Research Universities Australia International Committee. He was on the Australian Universities Quality Agency Audit Panel, Chairing the Audit of Deakin University and serving on the Audit Panel for the University of Western Australia and Curtin University and is on the Tertiary Education Quality and Standards Agency (TEQSA) Register of Experts.

# Chairman of Academic Board Emeritus Professor Stuart Campbell

PhD (Sydney), MA (ANU), Dip Ed (Sydney Teachers College) Dip Ling (London University), BA (Polytechnic of Central London), GAICD

Stuart Campbell is an education strategist with more than three decades of industry experience. His university career combined excellence in executive management, in research and in teaching, culminating in his term as Pro-Vice Chancellor (Learning and Teaching) at the University of Western Sydney. He played a leading role in preparing the University for two AUQA audits.

He has extensive experience as a member and/or chair of high level boards and committees and is a Graduate of the Australian Institute of Company Directors. He is currently a non- executive director at Sydney Training and Employment Ltd and a member of the TAFENSW Higher Education Academic Board. His previous experience includes non-executive directorships with university spin-off companies, membership of state and Commonwealth advisory bodies, and of peak university committees.

Stuart Campbell is a lifelong innovator and strategic thinker, with a deep commitment to the role of education as a catalyst for social equity and economic development. In his high level board and committee work, his approach to strategy, risk and financing is grounded in many years of senior operationalmanagement experience.

# Principal Dr. Chun Jiang PhD (UTS), M.Com (USYD). M.Fin (UIBE), BA (TFSU), FCPA, JP

Dr. Jiang has more than 18 years' experience in university teaching, curriculum development, and academic administration. Prior to founding EEI, Dr. Jiang was the Academic Director of some higher education providers. He has great experience in postgraduate and undergraduate curriculum development. Since 2009, he has developed BIB (Accounting), BBus (Professional Accounting, Business Management, Communication and PR), MPA, MPAB, MIB, and MMPR. Dr. Jiang brings to Elite a wealth of experience in higher education management and his own subject matter area of Accounting and Finance. He is a passionate advocate for quality and practicality in university teaching and in the useful application of accounting as a profession for the betterment of society. Dr Jiang has been teaching accounting undergraduate and postgraduate programs in several universities since 2004. These have included UNE, ACU, Curtin (Sydney), CQU (Sydney), UB (Sydney) and other institutes. Dr Jiang is a Fellow member of CPA and a CPA professional examination developer & marker. He is an active professional accounting practitioner and holds a CPA Public Practice Certificate. Dr Jiang is also a Justice of Peace (JP) since 2008.

### Deputy Vice Chancellor & Melbourne Campus Director

Professor Leonard Webster PhD (Monash), M Ed St, BA, Dip. T, Cert A, MACE

Professor Webster comes to us with over 25 years experience in the higher education sector. Most recently Professor Webster has held senior higher education academic, teaching and learning, quality and compliance appointments including Deputy Vice Chancellor Academic, Pro Vice Chancellor Quality and Compliance, Australian Universities Quality Agency Audit Director, Director of Regulation and Review and Senior Higher Education Adviser for the Tertiary Education Quality and Standards Agency (TEQSA) and as a Teaching and Learning Fellow Professor Webster has a PhD from Monash, is a Fellow of the Australian College of Educators, won several awards for his Teaching and Learning innovations and published a number of books including co- author of the book "Leadership and Management of Quality in Higher Education".

### Academic Dean & PG Course Coordinator

Emeritus Professor A G (Tony) Shannon AM MA MLITT PHD Edd DSc FACE FCP

Professor A. G. (Tony) Shannon AM is an Adjunct Professor at several Australian universities and an Emeritus Professor of the University of Technology, Sydney, where he was Foundation Dean of the Graduate Research School and Professor of Applied Mathematics. He is co-author of numerous books and articles in medicine, mathematics and education. His research interests are in the philosophy of education, number theory, and epidemiology, particularly through the application of generalized nets and intuitionistic fuzzy logic. He is on the Board of Trustees of the University of Notre Dame Australia and several small colleges. In 1987 he was appointed a Member of the Order of Australia (AM) for services to education.

# **ADMISSION PROCESS**



All international and domestic students applying to study at EEI must complete the Student Application Form and submit it to the Administration Office for assessment. Applicants must complete the EEI Application Form relevant to the courses they wish to enrol in (i.e., Undergraduate or Postgraduate Application Form). Applicants who wish to apply through one of EEI's authorised education agents can find relevant contact information on EEI's website, eee.ee.edu.au/agent-list/.

For a completed application, the applicants must attach certified copies of transcripts of all relevant previous studies and the evidence of meeting English language equivalence requirements. If documents are in a language other than English, a certified English translation of each document must be provided together with certified copies of original documents. Upon successful assessment, EEI will issue a conditional or unconditional offer of admission, together with instruction for applicant accepting the offer. Administration Office will advise students if their application is unsuccessful.

### **OVERSEAS STUDENT HEALTH COVER**

Overseas Student Health Cover (OSHC) is the private health insurance that international students and their dependents are required to purchase as a condition of their Student Visa. The Institute will arrange with a private health fund, to facilitate the provision of OSHC for international students. Students should note that it is a condition of their Student Visa to maintain current. OSHC pays the cost of most medical and hospital treatments that may be required while studying in Australia and will contribute to the cost of prescription medicines and emergency ambulance transport.

### EDUCATION SERVICES FOR OVERSEAS STUDENTS (ESOS)

providers are now available on the Department of Education and Training website. (https://www.education.gov.au/qualifications-recognition-esos- framework-tuition-protection-service).

### LEGAL INFORMATION AND ADVICE

LawAccess NSW is a free government telephone service that provides legal assistance for people who have a legal problem in NSW. They can provide you with information about your legal problem and contact details for services that might be able to assist you.

If you are calling from outside Australia you can contact LawAccess NSW by calling +61 2 8833 3190 between 9am and 5pm, Monday to Friday, Australian Eastern Standard Time (AEST) or Australian Eastern Daylight Time (AEDT).

Legal Aid NSW has a number of specialist services that provide help over the phone.

Youth Hotline 1800 10 18 10

Child Support Service 02 9633 9916 (Sydney) or 1800 451 784 (regional) Mental Health Advocacy Service 02 9747 6155

Veteran's Advocacy Service 02 9219 5148

Prisoners Legal Service 02 8688 3888

For any further legal information and advice, please see website: www.lawaccess.nsw.gov.au/ or calling 1300 888 529

The Redfern Legal Service for NSW will provide legal services to International students: https://rlc.org.au/our-services/international-students

### Other useful links include:

Anti-Discrimination Board of NSW Community Legal Centres NSW Aboriginal Legal Service (NSW&ACT) PIAC Public Interest Advocacy Service NSW Community Restorative Centre Gay and Lesbian Legal Rights Centre HIV/AIDS Legal Centre Women's Legal Services NSW

For students in Victoria legal assistance is available from:

https://www.studymelbourne.vic.gov.au/help-and-support/the-law-and-my-rights/legal-advice; and: Your rights as a consumer - Consumer Action Law Centre Your rights as a tenant - Tenants Union of Victoria Refugee and immigration legal issues - Refugee and Immigration Legal Centre Inc. Your rights at work - JobWatch Specialist legal advice for women - Women's Legal Service Victoria

If in any doubt, please contact the EEI Administration Office, who will assist you through referral to the appropriate agency.

### **WORK RIGHTS**

Students are not permitted to work until their course is started. Students can work up to 40 hours in each Fortnight while their course is in session (excluding any work undertaken as a registered component of study or training) and they can work unlimited hours during scheduled course breaks. Family members of students are not allowed to work until the student begins the course. They are allowed to work up to 40 hours fortnightly at all times. Students should contact the Department if Immigration and Border Protection (DIBP) in Australia for the latest requirements as these requirements vary.

### LIVING IN AUSTRALIA

There are many websites providing information on living in Australia. These few are useful:

http://www.australia.gov.au/information-and-services/education-and-training/international-students

https://www.livingin-australia.com/

https://www.border.gov.au/Trav/Life

https://www.studyinaustralia.gov.au/english/live-in-australia/living-costs - this is a good site identifying the costs of living in Australia https://www.internationalstudent.com/study\_australia/living\_in\_australia/

If you have a school aged dependent, you will be required to pay full fees if enrolled in either a government or non-government school. Check the government's education website in the state you will be living in.

### RECOGNITION OF PRIOR LEARNING (RPL)

Applicants wishing to apply for recognition of their previous studies should indicate in the relevant section of the Student Application Form and also complete RPL Application Form. Students need to complete this form and provide the necessary documentation (i.e. descriptions of subjects previously studied) and return it along with the Student Application Form to the Institute. The RPL policy and RPL Application Form can be found on Institute website; www.ee.edu.au

### TUITION FEES PAYMENT AND REFUND POLICY

The Elite Education's refund of tuition fees payment and refund policy is based upon and is in accordance with the National Code of Practice for Registration Authorities and Providers of Education and Training to Overseas Students (the National Code 2018), the Education Services for Overseas Students Act 2000 (ESOS Act 2000) and Education Services for Overseas Student Regulations 2001 (ESOS Regulations 2001). This policy applies to all international students regardless of the person actually paying the fees. The policy can be found on Institute website: http://ee.edu.au/forms-policy/

### COURSE COMPLETION EXPECTATIONS

All courses are taught face-to-face in classes and tutorials.

International students enrolled in the Institute are expected to complete their awards within the normal duration of the course as specified in their offer letter and candidature rules. The Institute may allow students to undertake no more than 25% of their total course by distance and/ or online learning. However students may not enroll exclusively in distance or online learning units in any compulsory study period. There are defined compassionate and compelling circumstances that the Institute may consider in the event that an international student is unable to complete their course within the expected duration, are unable to meet attendance requirements, or wish to defer, suspend or cancel their enrolment. Please contact the Institute staff for further information.

If, for specific reasons, you are suspended from your studies, defer or withdraw from your studies, then EEI will provide you with advice according to the EEI Student Deferral, Suspension and Cancellation Policy, found on the EEI website under Policies: Student Deferral, Suspension And Cancellation Policy

### **COURSE ADVICE SERVICES**

All institute students in Australia must formally enroll in their course, either electronically or by submitting an enrolment form. Enrolment for EEI is conducted in the week prior to the commencement of classes each semester. During enrolment students are given course advice to ensure they are enrolled in both the correct course and units of study. Assistance is given throughout the process to ensure each student is successfully enrolled. For new students enrolment is an opportunity to meet academic and administrative staff and managers from the Institute and to have any queries or concerns resolved.

### **ORIENTATION PROGRAM**

An orientation session is conducted before classes begin and is compulsory for all newly arriving international students. The program includes information about student support services, facilities, healthcare, obtaining legal advice; what to do in an emergency and contact details of the Institute staff that can assist. In addition information is given about the rights and responsibilities of The Institute students including information about complaints, appeals and the legal requirements regarding study and residence in Australia. Orientation also includes guidelines about how to study The Institute courses successfully and an introduction to Australian culture, society and life. In addition to the formal processes described above, students have their first opportunity to meet with fellow students and staff.

### SOCIAL ACTIVITIES PROGRAM

An ongoing social activities program runs throughout each semester and provides opportunities for students to enjoy a range of activities outside study. These include occasional weekends or one day excursions to various locations in Sydney and Melbourne.

### ACADEMIC AND ENGLISH LANGUAGE SUPPORT

Continuing study assistance is provided by specially trained staff on an individual or group basis to assist students with note taking, referencing, essay and report writing, paraphrasing, grammar, oral presentations, researching, time management and exam preparation.

### COUNSELLING SERVICE

EEI provides a free and confidential counselling service. Counsellors can help students adjust to their new environment, deal effectively with difficult personal situations and advocate on behalf of students.

### FIRST AID SERVICES

First Aid Kits and supplies are kept on the premises. The Institute staff respond immediately to requests for first aid assistance.

### **OTHER SERVICES**

a)Pre-Departure Information and Assistance

EEI provides information and advice about how to prepare for arrival in Australia and what to expect on arrival. A pre-departure kit is sent to all students before they leave their home country. Students may also contact our friendly admissions staff for more information.

b) Airport Reception and Airport Pick Up

New students arriving from overseas are met at Sydney International Airport by The Institute friendly staff or senior students and are transferred by car or bus to their prearranged accommodation. Students are then assisted with basic needs such as changing money, telephoning home, buying food and any other items. Students are required to make a request for airport pick-up at least two weeks in advance (conditions and charges apply). Contact our admissions staff for details

#### c)Accommodation and Settling In

Our dedicated student support staff can help organise accommodation for students in advance of their arrival. Every effort is made to enable students to acquire the accommodation best suited to their needs. Staff will assist students to settle quickly and successfully into their accommodation and to familiarize with the environment.



### **FACILITIES**

Teaching Facilities

EEI provides contemporary learning facilities for students. There are fully equipped lecture facilities with audio visual projection equipment, computer and internet access and appropriate software. There are study areas for groups and individuals in addition to teaching rooms. Staff and students may use computers, photocopiers, scanners and audio visual projectors to facilitate successful teaching and learning.

Library Facilities

Students have access to physical library, e-library, online research journal database (ProQuest), photocopying, and printing services.

WIFI, Internet Access, and E-learning

EEI provides students with free WIFI and internet access when they are on campus. We also have e-learning system, Moodle to facilitate students' learning. Students can access Moodle 24/7.

### **ACCOMMODATION OPTIONS**

Several options are available for students, including rental accommodation, shared accommodation and homestay. Most international students prefer to share rental accommodation to reduce costs. The Institute staff assist students to find accommodation. Although accommodation is usually readily available, the beginning of each semester is a very busy time and accommodation may take a little longer to find during these periods. Homestay with an Australian family who provide accommodation and meals is a good option for international students. Students need to make a request for this service at least two weeks in advance and conditions and charges apply.

### INFORMATION PRIVACY

EEI will collect information from students and prospective students, either electronically or in hard copy format. In collecting personal information the EEI complies with the requirements of the Australian Privacy Principles (APP) set out in the Privacy Act 1988 (Cth) as amended by the Privacy Amendment (Enhancing Privacy Protection) Act 2012. EEI, as a registered higher education provider in Australia is required to collect information from learners in accordance with data provision requirements and information standards. To comply with EEI's legal and regulatory obligations, including disclosure and reporting to the Commonwealth, State and Territory government agencies for planning, evaluative and administrative and funding purposes; and, to the Department of immigration and Border Protection for visa issues. EEI's Privacy Policy can be found on EEI's website under Policies.

### STUDENT CONTACT DETAILS

Students must notify EEI of their contact details, including their Australian phone number (mobile and/or landline number), email address and residential address; and, students must maintain these personal details with EEI administration. Students must advise EEI of their Australian address within seven days of arriving in Australia and within seven days of any change of address. This is a requirement of a Student Visa.



### CONTACT DETAILS

Sydney CBD Campus: Level 5, 770-772 George Street, Sydney NSW 2000

Level 6, 8 Quay Street, Haymarket NSW 2000

North Sydney Campus: Level 2, 1 James Place, Sydney NSW 2000

Melbourne Campus: Level 5, 601 Bourke Street, Melbourne VIC 3000

### Tel: 61 2 9211 4958

Website: http://www.ee.edu.au Email: admission@ee.edu.au / info@ee.edu.au

Principal

Dr Chun Jiang

Email: chun.jiang@ee.edu.au Phone: 02 92114958

Mobile: 61 425 888 033

**Executive Assistant** 

Ms. Nadine Zellerhoff Email: nadine@ee.edu.au Phone: 02 92114958 Mobile: 61 422 797 838

Admissions & Student Support:

Admissions Manager

Ms. Hazel Zhou

Email: admission@ee.edu.au

Phone: 02 92114958

Student Support

Ms. Tanmava Joshi Email: info@ee.edu.au Phone: 02 92114958

Marketing & Student Support:

Ms. Cindy Zhang

Email: cindy@ee.edu.au Phone: 02 92114958

Ms. Leyda Cordon Email: levda@ee.edu.au

Phone: 02 92114958

Mr. Balbir Singh

Email: balbir@ee.edu.au Phone: 02 92114958

### Disclaimer

All due care is taken to maintain the accuracy, completeness and currency of the content presented at the time of preparing the documentation. Please confirm details with relevant staff and some information may change over time.



### ELITE EDUCATION INSTITUTE

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Level 6, 8 Quay Street, Haymarket, NSW 2000

North Sydney Campus: Level 2, 1 James Place, North Sydney, NSW 2060

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